

# Support the Vancouver Media Co-op!

Become a member! With your support, the Vancouver Media Co-op can become a solid source of local, independent news for years to come.

☐ **Sign me up! I want to become a sustaining member at:**

- ☐ \$5/month — *Every penny makes a difference!*
- ☐ \$10/month — *Help us get our words out on the street!*
- ☐ \$20/month — *Fund an investigative story, or a workshop!*
- ☐ other (monthly): \_\_\_\_\_

☐ **I can't become a sustainer right now, but I'd like to:**

- ☐ Make a one time donation to the VMC.
- ☐ Become a paying member of the VMC.

Just one year: ☐ Subscribing Member (\$25) ☐ Member (\$15)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**Payment:**

☐ Direct deposit – *I have **attached a void cheque**, and I authorize the monthly withdrawal of the amount indicated above by Bergengren Credit Union, on behalf of the Dominion News Cooperative.*

☐ Paypal/Credit Card – *I will sign up online later.*  
**Please contact me with a reminder.**

☐ Cheque – *I prefer to donate the yearly amount, in one installment.*

**Benefits:** Sustaining members receive a Media Co-op t-shirt and three community subscriptions of the *Dominion*, to be sent to the individuals or organizations of your choice.

Attach cheque here



The Vancouver Media Co-op is your source for local, independent news. Our model - reader funded, collectively run - creates a space for critical, democratic media in Vancouver.

The VMC is an open newswire, where activists can post updates alongside articles by experienced journalists, and video reports created by an active collective.

But the VMC is much more than a website! We produce a fortnightly broadsheet, host video training workshops, and put mutual aid into practice.

We're not complaining about the state of the mainstream media. We're changing the system of news production in the city. Our work is only possible with the support and input of our readers.

Own your media! Become a sustainer today.



THE VANCOUVER MEDIA CO-OP  
VANCOUVER.MEDIACOOP.CA  
604 630 6864 vmc@mediacoop.ca

Send to: The Dominion PO Box 741 Station H Montréal, QC H3G 2M7

## Why should I support the Vancouver Media Co-op? Because the Vancouver Media Co-op supports you!



The Vancouver Media Co-op (VMC) is a unique participatory and grassroots media project that is member-run.

Unlike corporate media, grassroots media means that VMC reporters talk to people directly affected by government policies first: Indigenous land defenders, neighbourhood residents, cyclists, immigrants and refugees, poor people, queer and trans communities, low-income and working families.

Unlike most other publications, including independent media projects, the VMC relies on and facilitates the active participation of hundreds of activists, journalists, readers, and ordinary concerned people to contribute stories, photography, press releases, personal accounts, and videos in an open-publishing format that receives hundreds of daily hits.

In addition to user-created media, the VMC is an open and democratic collective -which you can join - that produces high-quality news and events coverage as well as in-depth investigative reporting.

Some highlights of VMC coverage over the past year include:

- Cutting edge journalism during the Olympics with over 40 independent journalists, 16 posts daily, 1 million hits during the first weekend, a sophisticated on-the-ground street news aggregate, and footage which aired internationally including on Democracy Now!

- Stories on Indigenous struggles including Cheam fishing cases and resistance to pipelines in northern BC, investigative reporting on defense and private security contractors in Vancouver; and daily accounts from the Urban Women's Anti-Violence Strategy week of events.

- Video coverage of local events including march against police brutality, environmentalists actions against Enbridge pipeline; build a better BC rally; and protests against shelter closures.

The VMC also produces a fortnightly print broadsheet called *Balaclava!*; hosts journalism, video and graphic design trainings; provides media skills workshops upon request for communities and groups such as youth at the Purple Thistle Centre; and organizes social events and film screenings. These have all proven to be hugely beneficial to grassroots groups, youth, and DTES residents seeking to empower themselves to create their own media!

The VMC is a local of a national Media Co-op network which is formally organized as a solidarity cooperative. The Media Co-op also has locals in Halifax and Toronto, and produces the *Dominion* magazine, which has released special issues on Canadian Foreign Policy, Canada's Mining Industry, Tar Sands, 2010 Olympics, and a current issue on the G8/G20.

All this operates on a shoe string budget and needs you!  
*Still not sure?*

- Can you name any other independent media that provided daily coverage of the Olympics?

- Can you name any other media that prominently features your group's event or your personal contribution regardless of whether you are trained as a journalist or writer?

- Can you name any other media that regularly and on request will attend your organization's event to provide coverage that will benefit your community?

Join as a sustainer today to support the Vancouver Media Co-op because the Vancouver Media Co-op will sustain your faith in progressive and democratic news publishing.

Contact us!  
vmc@mediacoop.ca  
604 630 6864

See over for info on how you can support the VMC!